

Ivan Zusko

Senior Software Engineer

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Summary

As a Frontend Engineer, I prioritize excellent user experience and possess the skills to deliver optimal solutions for both business and users. My expertise in A/B testing provides insights into user behavior and its effect on conversion rates. I am eager to continually enhance my skills and contribute to a team dedicated to delivering maintainable code and exceptional UX.

Skills

Javascript, Typescript, React.js, Next.js, Redux, Mobx, Jest, Cypress, Node.js, SASS/SCSS, Stylus, REST, GraphQL, Webpack, WebSockets, Sentry, Datadog, Vercel, PostgreSQL, MongoDB, MySQL, WordPress

Experience

Delivery Hero / Senior Software Engineer

15 MARCH 2021 - PRESENT, BERLIN, GERMANY

Responsibilities:

- Participated in the development and maintenance of the Ops Portal SDK, enhancing capabilities for Delivery Hero plugin developers.
- Engineered and sustained Ops Portal plugin tools, significantly improving the development experience for Delivery Hero's plugins engineering teams.
- Architected the Delivery Hero SSO front-end application, ensuring seamless user authentication.
- Led the entire lifecycle of application features, from conceptualization to successful release.
- Redesigned Ops Portal, transitioning from Material UI to the internal Armor Design System, modernizing the user interface.
- Implemented performance improvements and optimizations, resulting in a notable decrease in initial load time (almost double).
- Comprehensive monitoring solutions using Datadog, enhancing system reliability and visibility.
- Integrated Sentry, allowing further migration from Datadog and decreasing the costs.
- Initiated and directed the Inner Sourcing project, empowering developers across the company to contribute to Ops Portal.
- Introduced and enforced code styling standards, ensuring code quality and consistency.
- Authored and maintained detailed documentation, facilitating better understanding and usage of systems.
- Launching new brands (setting up Ops Portal, branded design etc).
- Composed and reviewed RFCs, contributing to technical discussions both within and outside the team.
- Delivered technical support to Delivery Hero plugin developers, resolving complex issues and improving productivity.
- Technical support for Delivery Hero plugin developers.
- Participated and shared knowledge within the Developers Web Service Frontend Chapter, fostering a collaborative learning environment.

Utilized skills and technologies: React.js, Typescript, ES6, Mobx, Redux, Next.js, Jest, Cypress, Webpack, Github Actions, DroneCI, Sentry, Datadog, GoLang

HelloFresh / Frontend Engineer

01 JULY 2017 - 14 MARCH 2021, BERLIN, GERMANY

Responsibilities:

- Designed and developed user interfaces for funnel and checkout processes across all countries except the US, enhancing the global user experience.
- Played a key role in the successful launch of HelloFresh in new international markets (AU, SE, DK).
- Led the full lifecycle of application features, from initial concept through to successful release.
- Engineered and executed A/B tests/experiments aimed at increasing conversion rates, driving business growth.
- Developed and maintained internal dashboards, including an open-source example (<https://github.com/hellofresh/janus-dashboard> for <https://github.com/hellofresh/janus>)

Utilized skills and technologies: React.js, Preact, ES6, Redux, FlowType, Typescript, Jest, Cypress, SASS/SCSS, styled-components, Webpack, Docker, Zeplin, Abstract, Optimizely, Google Analytics, Node.js

Ciklum / Frontend Developer

10 OCTOBER 2016 - 15 JUNE 2017, KYIV, UKRAINE

Responsibilities:

- Architected the frontend application, establishing a robust and scalable structure.
- Translated design mockups into fully functional user interfaces, ensuring a seamless and engaging user experience.

Utilized skills and technologies: React.js, ES6, Redux, FlowType, Jest, Stylus, SASS/SCSS, Webpack

ProgForce / Frontend Developer

07 APRIL 2016 - 07 OCTOBER 2016, KYIV, UKRAINE

Projects:

- <https://www.swagbucks.com>
- <https://demo.chabadms.com>

Responsibilities:

- Supported and enhanced existing features, while developing new functionalities for the American discounts codes project, Swagbucks.
- Participated in the development of CMScloud (Trusted Chabad Management), ensuring efficient and reliable content management solutions.

Utilized skills and technologies: ES5, AngularJS, React.js, HTML/CSS, JSP, Webpack, MySQL, MongoDB.

Open Media Group / Frontend Developer

03 MAY 2015 - 06 APRIL 2016, KYIV, UKRAINE

Projects:

- <https://www.openmedia.com.ua>
- <https://meteoprog.com>
- <https://hochu.ua>
- <https://www.likar.info>
- <https://www.ua-football.com> (mobile version)

Responsibilities:

- Designed comprehensive layouts for full website redesigns and integrated partial enhancements for existing company websites.
- Developed versatile widgets to serve various purposes, enhancing website functionality and user engagement.

Utilized skills and technologies: Javascript, HTML/CSS, Stylus, AngularJS, Gulp, PHP, MySQL, Photoshop.

Deco.agency / Junior Frontend Developer

JULY 2014 - FEBRUARY 2015, KYIV, UKRAINE

Responsibilities:

- creating layouts for sites on Wordpress
- translating graphical and interaction designs to a working interfaces

Utilized skills and technologies: Javascript, HTML/CSS, SASS/SCSS, AngularJS, Jade, PHP, WordPress, Photoshop.

Education

National University of Physical Education and Sports of Ukraine / Master

2004 - 2009, KYIV, UKRAINE

Olympic and professional sport (fencing coach).

Interests

- Brazilian jiu-jitsu & submission grappling (BJJ Purple Belt)
 - Magic The Gathering
 - Open Source
 - Woodworking
 - Numismatics
 - Fencing
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References

- LinkedIn: <https://www.linkedin.com/in/ivan-zusko>
- Github: <https://github.com/ivanzusko>
- NPM: <https://www.npmjs.com/~ivanzusko>
- Medium: <https://medium.com/@IvanZusko>

Languages

- English
- Deutsch (B1 telc)
- Ukrainian